

# Ola Ice Cream Factory Festival promotion (new customers) - Terms and conditions

## 1. Eligibility

- 1.1. Entry is open to all new Ola customers located in Perth, Western Australia during the promotion period or part thereof, who are 18 years of age or older and who become Ola customers for the first time and take a trip with Ola, all during the promotion period (the “**eligible entrants**”).
- 1.2. Employees of the promoter, immediate family members of employees and employees of any company associated with the promotion are ineligible to enter.

## 2. Entry

- 2.1. The promotion commences at 00:00 AWST on 10 December 2019 and entries close at 09:00 AWST on 11 December 2019 (the “**promotion period**”).
- 2.2. To enter, eligible entrants must, during the promotion period, comment, in 25 words or less, on the Ola Australia Facebook page (<https://www.facebook.com/ola.australia/>) post in relation to the Ice Cream Factory Festival, as to why they deserve the VIP treatment at the 2019 Ice Cream Factory Festival (the “**eligible entry**”).
- 2.3. Eligible entrants with eligible entries who, during the promotion period, successfully complete a trip through the Ola platform in Perth (the “**eligible trip**”) and share the CRN of that trip in their eligible entry Facebook post comment will gain five (5) additional entries in the promotion.
- 2.4. Eligible trip is a trip in an Ola network participating vehicle in Perth, booked, completed and paid for through the Ola app during the promotion period.
- 2.5. Ola standard customer terms and conditions and any other applicable terms and conditions apply.

## 3. Prizes and winning

- 3.1. There are ten (10) prizes in total.
- 3.2. Each prize consists of one (1) VIP double pass to one day of the 2019 Ice Cream Factory Festival and one (1) \$250.00 bar card valid only on the same day as the double pass.
- 3.3. The breakdown of the prizes per days/dates of the Ice Cream Factory Festival is as follows:
  - (a) 6 VIP double passes and bar cards - 13 December 2019;
  - (b) 2 VIP double passes and bar cards - 19 December 2019;

- (c) 2 VIP double passes and bar cards - 29 December 2019.
- 3.4. Winners will be selected by running a list of all eligible entrants who made an eligible entry through the Random.org List Randomizer.
- 3.5. Names of eligible entrants with an eligible entry and an eligible trip will be listed six (6) times in the list of eligible entrants.
- 3.6. The first ten (10) eligible entrants with an eligible entry listed by the List Randomizer will each win a prize.
- 3.7. If an eligible entrant is listed more than once in the first ten (10) list positions in the list generated by the List Randomizer, only the first instance of such eligible entrant's name will be counted and any further instances will be ignored for the purposes of determining winners.
- 3.8. The prizes will be won/distributed based on the eligible entrants' list position on the list generated by the List Randomizer, as follows:
  - (a) list position 1-6 - 13 December 2019 VIP double pass and bar card;
  - (b) list position 7-8 - 19 December 2019 VIP double pass and bar card;
  - (c) list position 9-10 - 29 December 2019 VIP double pass and bar card.

#### **4. Prize conditions**

- 4.1. Entrants who win a prize will be notified by Facebook direct message (DM) and/or a Facebook comment within one business day of the end of the promotion period.
- 4.2. The prize winners may have their details published on Ola Australia website located at <https://ola.com.au/> and/or on Ola Australia Facebook page following the end of the promotion period.
- 4.3. The prizes will be delivered electronically, in the form of electronic tickets sent to the winners email addresses.
- 4.4. Any prizes unclaimed or unable to be delivered to the prize winners due to incorrect names, email addresses or any other reason outside the direct control of Ola will be forfeited.
- 4.5. The prizes and the use of the prizes, including, but not limited to, the expiry of the prizes, will be governed by the issuer of, and terms and conditions applicable to, the tickets (passes) and vouchers (bar cards).
- 4.6. The prizes cannot be taken, used or combined with any other offer, discount, prize or promotion.

- 4.7. The prizes are not transferable.
- 4.8. Any prizes transferred or sold will be cancelled.
- 4.9. The prizes are not redeemable for cash.
- 4.10. The maximum value of each prize is \$448.00.
- 4.11. Maximum total prize pool value is \$4,480.00.

## **5. Promoter and general**

- 5.1. The promoter of the promotion is Ola Australia Pty. Ltd. ACN 623 472 202 of Level 10, 117 Clarence Street, Sydney NSW 2000.
- 5.2. This promotion is conducted in accordance with WA trade promotion prescribed conditions pursuant to section 102 of the *Gaming and Wagering Commission Act 1987* (WA) and regulation 36A of the *Gaming and Wagering Commission Regulation 1988* (WA).