

Beat the Ola Match Day Promotion - Terms and conditions

1. Eligibility

- Entry is open to new and existing Ola customers in Australia during the promotion period or part thereof (the “**eligible entrants**”).
- Employees of the promoter, immediate family members of employees and employees of any company associated with the promotion are ineligible to enter.

2. Entry

- The promotion commences at 00:00 AEST on 3 September 2019 and entries close at 09:00 AEST on 5 September 2019 (the “**promotion period**”).
- To enter, eligible entrants must, all during the promotion period, download the Ola app and tell us, in 25 words or less, what makes you the world's biggest Wallabies fan, by successfully completing and submitting an entry form located at: <https://ola.com.au/beat-the-ola/>
- Eligible entry is an entry that is (a) written by an eligible entrant, (b) an original entry (not written by someone else or produced in any way other than the eligible entrant writing it), (c) compliant with all the requirements, terms and conditions of the promotion, (d) not being in breach of any copyright or any other intellectual property rights and (e) compliant with the requirements of the method, technology and the provider used for the purposes of the submission of the entries.
- The eligible entrants must be available to attend the Wallabies v Samoa match at Bankwest Stadium in Sydney, NSW on Saturday, 7 September 2019 and must also be willing to participate in the pre-game activity, the activity being the 'Beat the Ola' race, which will occur at 19:20 AEST.
- There is a limit of one (1) entry per eligible entrant.

3. Prizes and winning

- 5 eligible entries will be judged and selected as the winning entries, with one (1) major prize being awarded to the most creative entry and four (4) runner-up prizes awarded to the other four top entries.
- The major prize consists of: 2 platinum tickets to the Wallabies v Samoa game, at Bankwest Stadium on Saturday 7 September 2019 worth \$238.00. The major prize winner will also participate in the pre-game activity, which is the 'Beat the Ola' race. If they win this race, they will also win a signed Wallabies jersey, worth \$695.00 and \$1,000.00 in Ola credits.
- There are four (4) runner up prizes, which consist of: 4 sets of 2 platinum tickets to the Wallabies v Samoa game, at Bankwest Stadium on Saturday 7 September 2019 worth \$238.00 per pair and \$952.00 in total.
- All prizes exclude tolls and any other third party charges, howsoever described.
- The eligible entries will be judged and the best entries selected within one (1) day following the end of the promotion period.
- The judging and selection of the eligible entries and selection of the best entries will be conducted by qualified or expert judge/s (with a background in writing, comedy and/or other forms of artistic and creative expression) and against the following set criteria:

General characteristics/criteria		
Originality	Relevance	Context
Humour	Impact	Style

4. Prize conditions

- Entrants with the winning entries will be notified by SMS/phone call and/or email on 5 September 2019.
- The major prize winners may have their details published on Ola Australia website located at <https://ola.com.au/> on 5 September 2019.
- The prizes will be delivered electronically in the form of email tickets. In addition to email tickets, the Wallabies jersey and Ola voucher will be delivered on the day of the match if the entrant is successful in chasing the Ola (the “**prize code**”, “**prizes**” and “**tickets**”).

- Any prizes unclaimed (that is, unable to be delivered in the form of the prize, prize code and tickets to the prize winners due to incorrect names, email addresses or any other reason outside the direct control of Ola) within two (2) days of the prizes being notified and/or published will be forfeited.
- The code prize must be redeemed manually by entering the prize code/s into the Ola app. Alternatively, subject to technical factors and the user's setup of the Ola app, the prize code/s may be automatically applied in the Ola app.
- The Ola credit prizes may be redeemed wherever Ola is operational and available in Australia and in Australia only.
- The code prize must be redeemed within twelve (12) months of the date of delivery of the prize code.
- The Ola credit prizes or the value of any prizes not redeemed within twelve (12) months of the date of delivery of the prize code/s will expire and will be forfeited.
- The prizes cannot be taken, used or combined with any other offer, discount, prize or promotion.
- The prizes are not transferable.
- The prizes are not redeemable for cash.
- The maximum value of the major prize is \$1,933.00.
- The maximum value of the runner up prizes are \$238.00 each and \$952.00 in total.
- Maximum total prize pool value is \$2,885.00.

5. Promoter and general

- The promoter of the promotion is Ola Australia Pty. Ltd. ACN 623 72 202 of Level 2, 11 York Street, Sydney NSW 2000.
- This promotion is a competition based on skill, with qualified or expert judges used and the prize winners decided and selected against a set criteria, and, therefore, a permit is not required.